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AUTHORITY

HANNA-BARBERA's

THE  
**FLINTSTONES**

STILL  
ONLY 35¢

CC  
# 8 DEC  
02081



12  
FRED IS  
OUT TO  
IMPRESS  
HIS BOSS AS  
**THE MIGHTY HUNTER**

Now . . . the Amazing

# ENERGIZED™ SPIDER-MAN!

**ENERGIZED**

**TO CLIMB!** Attach the Spider Clamp, turn on Spiderman's energy belt and his web climber goes into action. He climbs doors. Walls. Windows. Fences. Automatically.

**ENERGIZED**

**TO PULL!  
TO LIFT!**

Spiderman's energized web actually pulls and lifts objects heavier than his own weight!

**ENERGIZED**

**TO POWER HIS**

**SPIDERCOPTER.** As Spiderman sits in his Spidercopter, his power turns the rotor. And also sends out a powerful search beam. Spiderman flies by night.



Spider-man is 13½ inches tall.

**REMCO**

**ENERGIZED**

**TO THROW LIGHT!**

His Spider-Light cuts a beam through the night, lighting the way to safety . . . or to find the enemy!



The  
**ENERGIZED**

**GREEN GOBLIN.** Spiderman's enemy. He's energized to cut Spiderman's web, power his Goblin Ray gun. A formidable foe for Energized Spiderman.

Green Goblin comes with Web Cutter and Goblin Ray Gun.



**ACCESSORY PACK, TOO!** A Spider Trap, plus Spider Ray Gun, Rocket Camera. Just attach to Spiderman's Energy Belt!

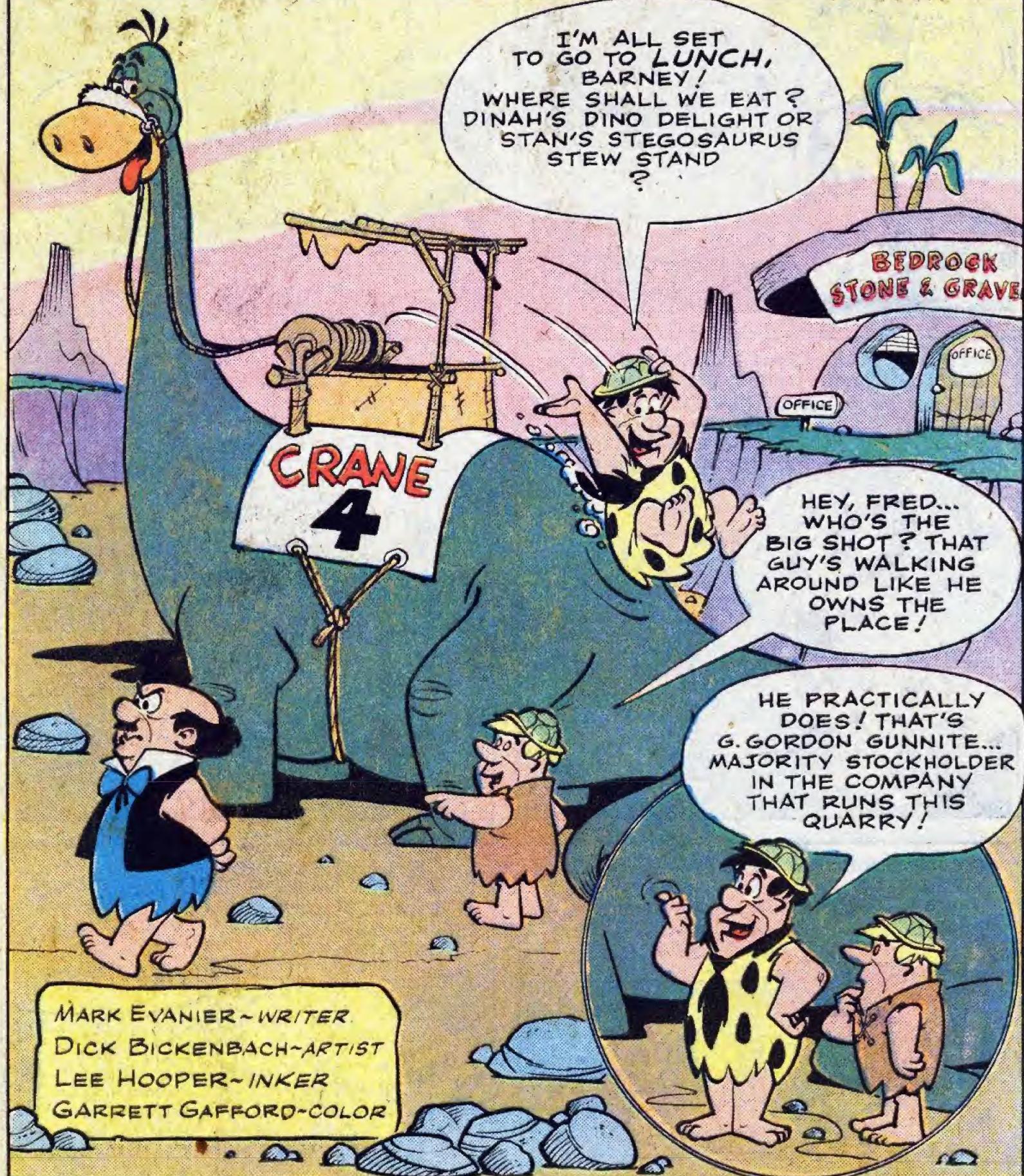
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HANNA-BARBERA'S

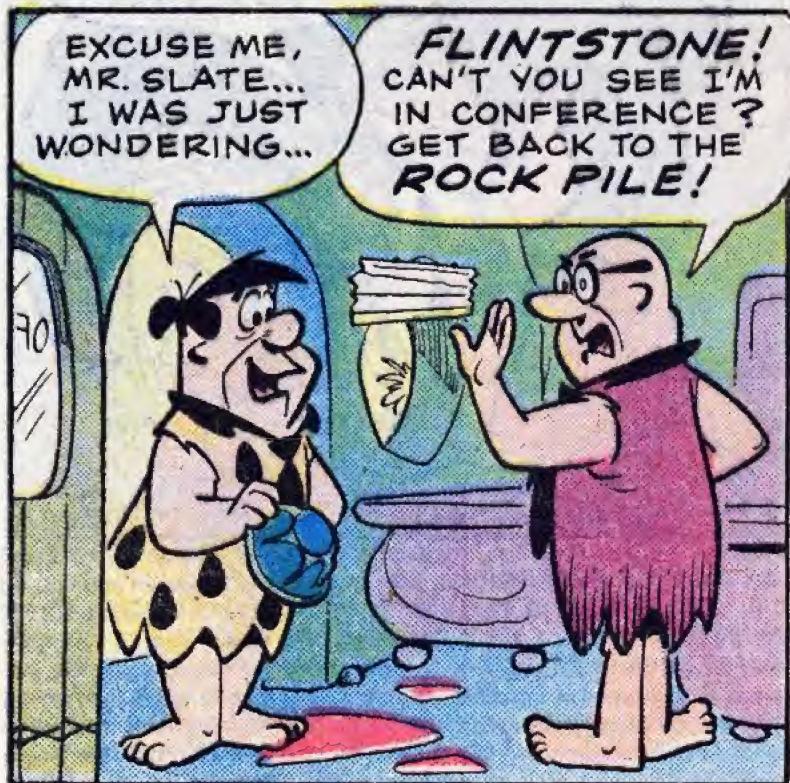
**THE FLINTSTONES**

# The Mighty Hunter



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I DABBLE IN IT A LITTLE...BUT I ONLY HAVE TWENTY OR THIRTY TROPHIES!

"ONLY TWENTY OR THIRTY?" YOU'VE GOT AN EXPERT HUNTER HERE ON THE **ROCK PILE**? THIS MAN'S EXECUTIVE MATERIAL!

TELL ME, FLINTSTONE...HAVE YOU EVER BAGGED A **LEPUS MAMMUSUTH**?

SURELY YOU JEST, MR. GUNNITE! IN HUNTING CIRCLES, I'M FAMOUS FOR HUNTING DOWN THOSE LEPUS MAMAWHATZIS!

I'VE ALWAYS DREAMED OF GETTING A **LEPUS**! I'M POSTPONING MY TRIP HOME! YOU AND I ARE GOING HUNTING TOMORROW!

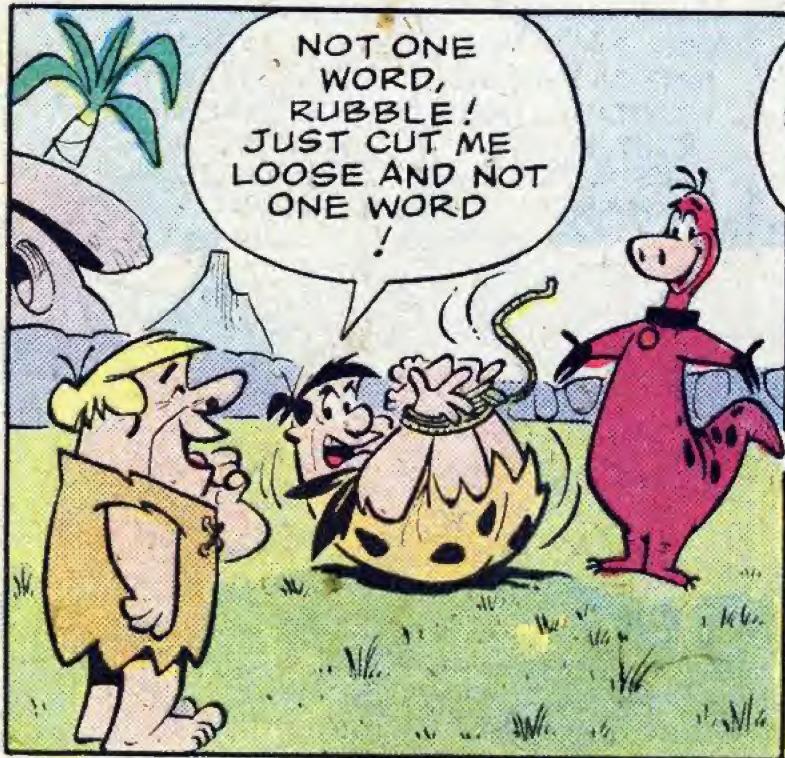
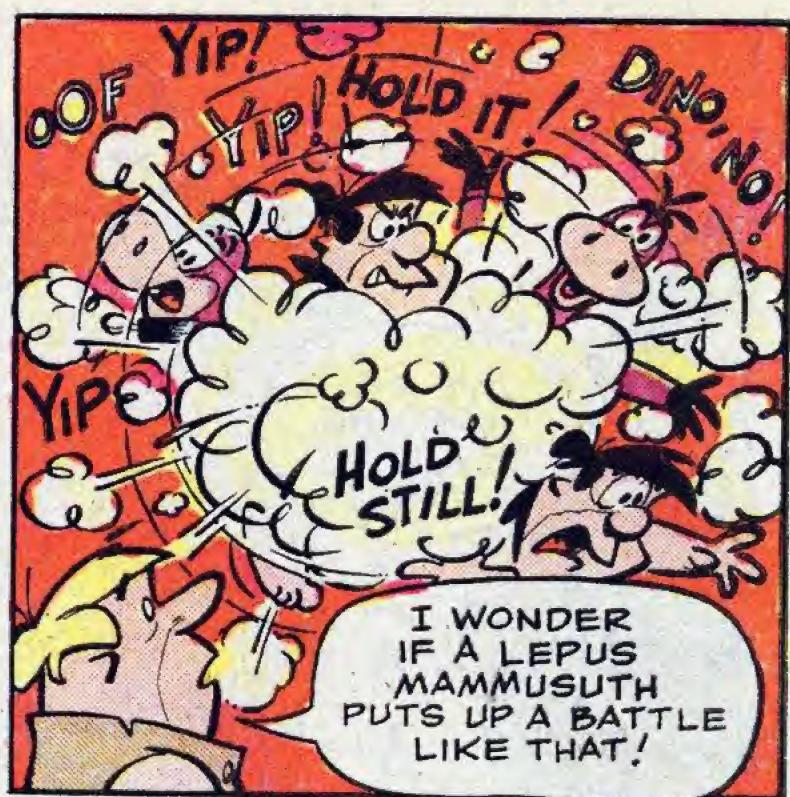
WE'RE **WHAT**? BUT WE CAN'T... I MEAN...BUT I... YOU SEE...

BE AT MY HOTEL TOMORROW AT 5 A.M.! AFTER I BAG A LEPUS, WE'LL DISCUSS YOUR FUTURE WITH THIS FIRM!

LATER....

ALL I NEED IS A LITTLE PRACTICE! I'LL PRETEND THAT DINO IS ONE OF THOSE LEPUS WHATCHACALLITS!

BUT, FRED...ARE YOU SURE THAT **LAZZOING** IS THE PROPER WAY TO BAG ONE OF THOSE CRITTERS?





THEY ARE LEPUS TRACKS! I GUESS I MISJUDGED YOU, FLINTSTONE!

GOOD GUESSING, FREDDY-BOY!

THERE HE IS! THERE'S A LEPUS AND WE'VE GOT HIM CORNERED!

WELL, NOW I GET TO FIND OUT WHAT ONE OF THOSE LEPUS MONSTERS LOOKS LIKE!

TH-THAT CUTE, FURRY, LITTLE RABBIT... TH-THAT'S A LEPUS?

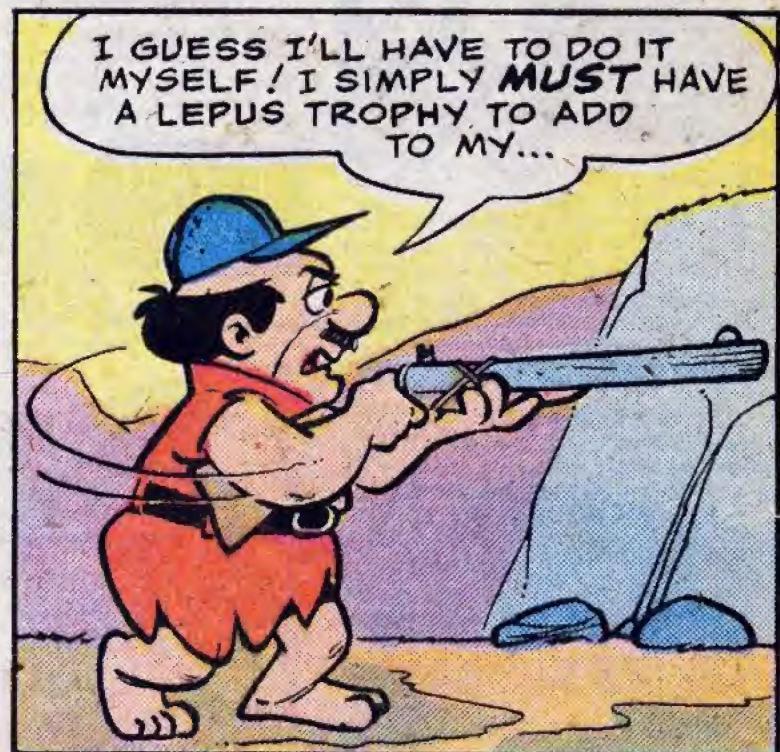
OF COURSE, FLINTSTONE! QUIT JESTING! WE GREAT HUNTERS ALWAYS REFER TO THE SPECIES BY THE GENUS LEPUS! YOU MAY HAVE THE FIRST SHOT! WHERE'S YOUR GUN?

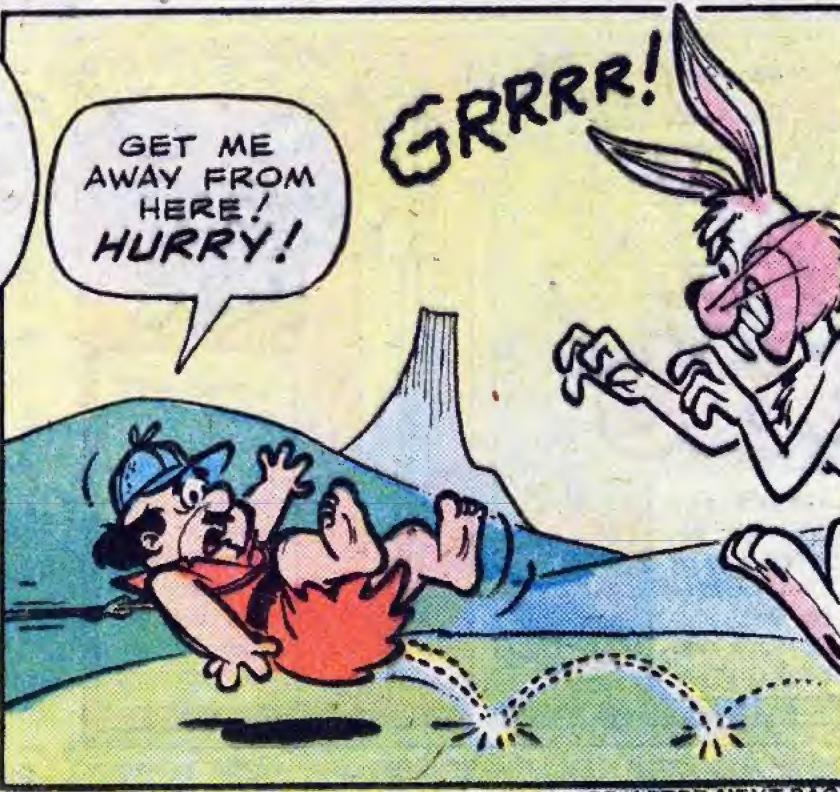
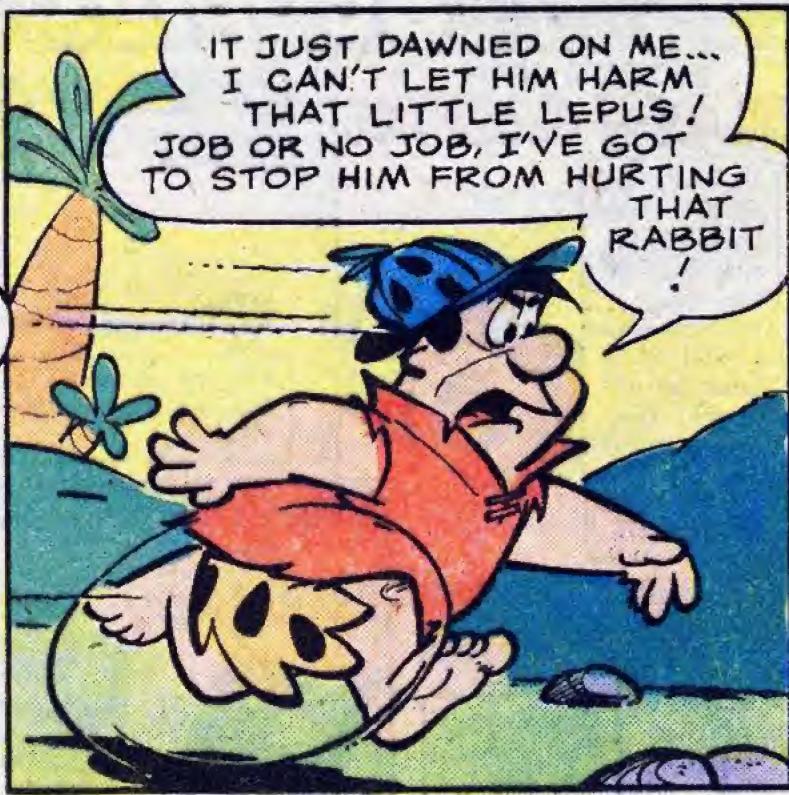
UH... I LOST IT!

YOU LOST IT? YOU CAN'T HUNT WITHOUT A RIFLE! HERE... USE MINE!

GET UP CLOSE SO YOU CAN GET A BEAD ON IT! I'M GIVING YOU FIRST CRACK!

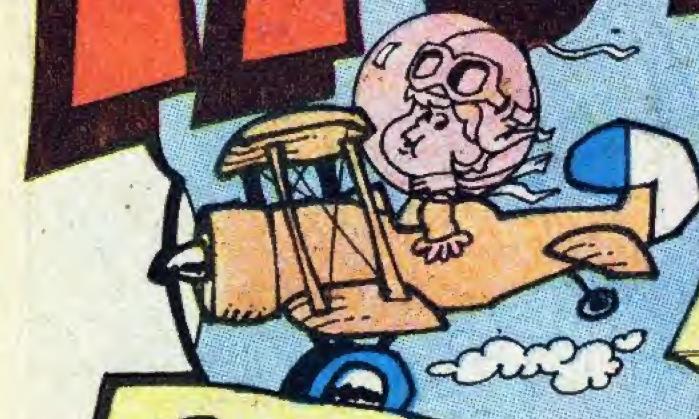
MR. GUNNITE... I DON'T THINK... I MEAN, HE'S SO SMALL...





# IT'S FUN

for  
every  
one!



NO SUGAR TO HARM YOUR TEETH!  
OK WITH MOMS OF THE WORLD!

Soft, Juicy  
Chunks!

GREAT  
TASTE

Amazing  
BUBBLES -  
A LONG-LASTING  
FLAVORS!

BLAMMO  
Soft'n Sugarfree



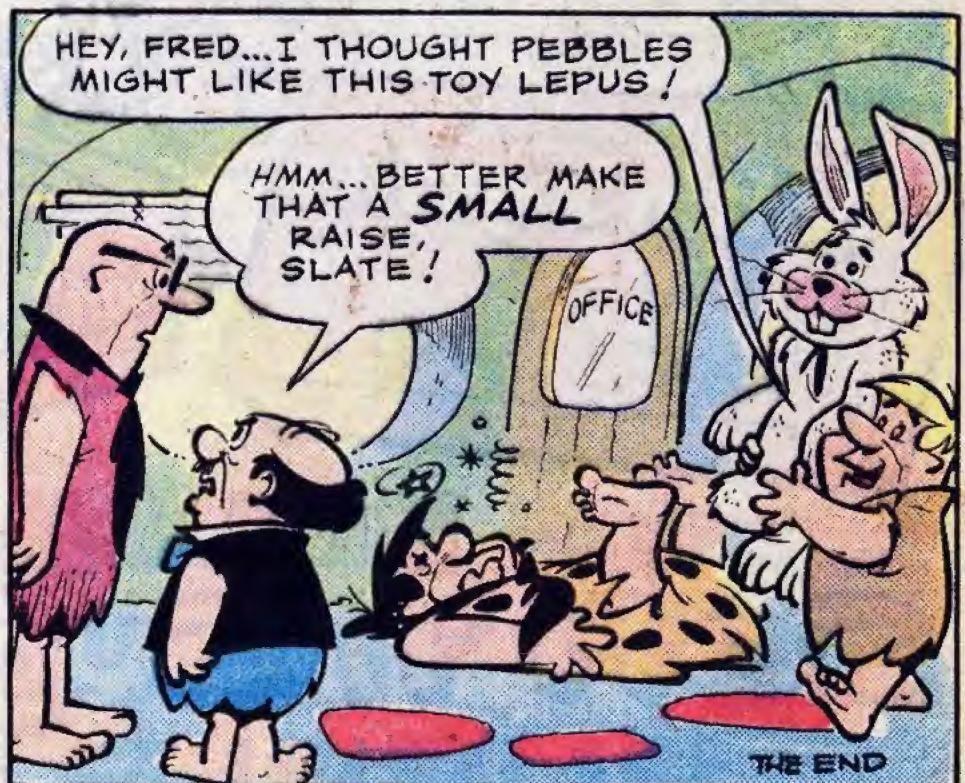
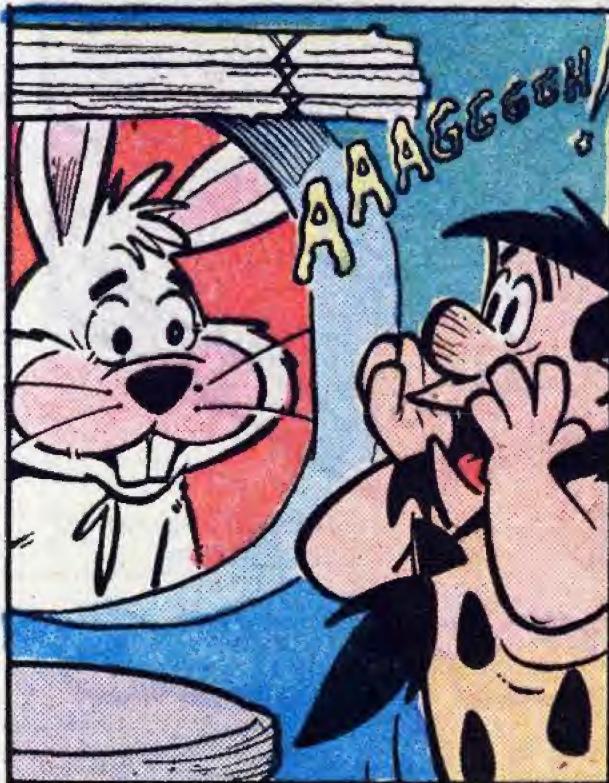
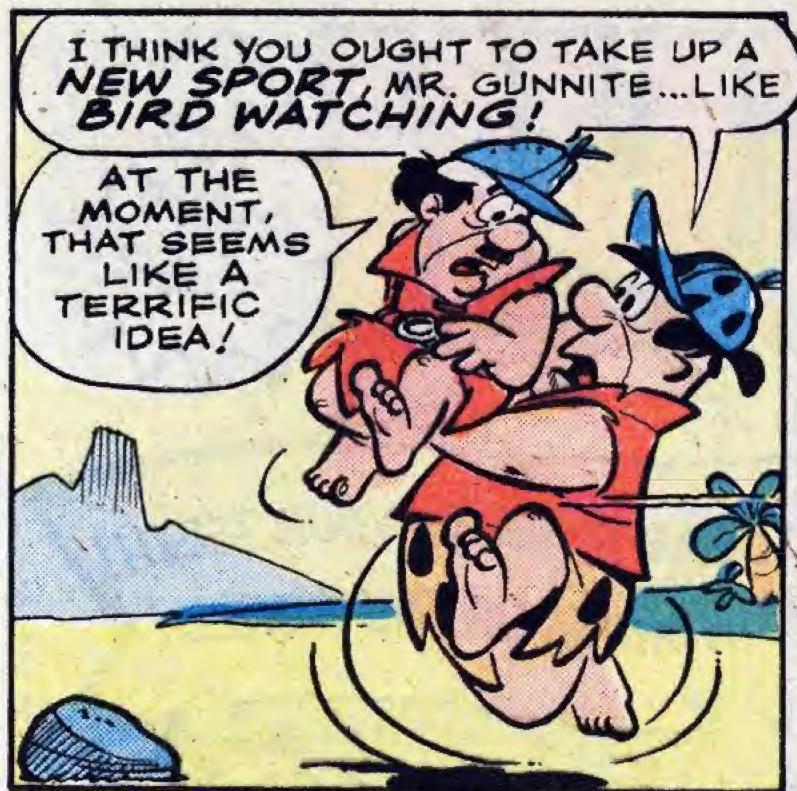
Ask your Mom to buy  
the money-saving box.

BLAMMO®

You can buy chunks  
one-at-a-time.

Soft'n Sugarfree  
BUBBLE GUM

T.M.

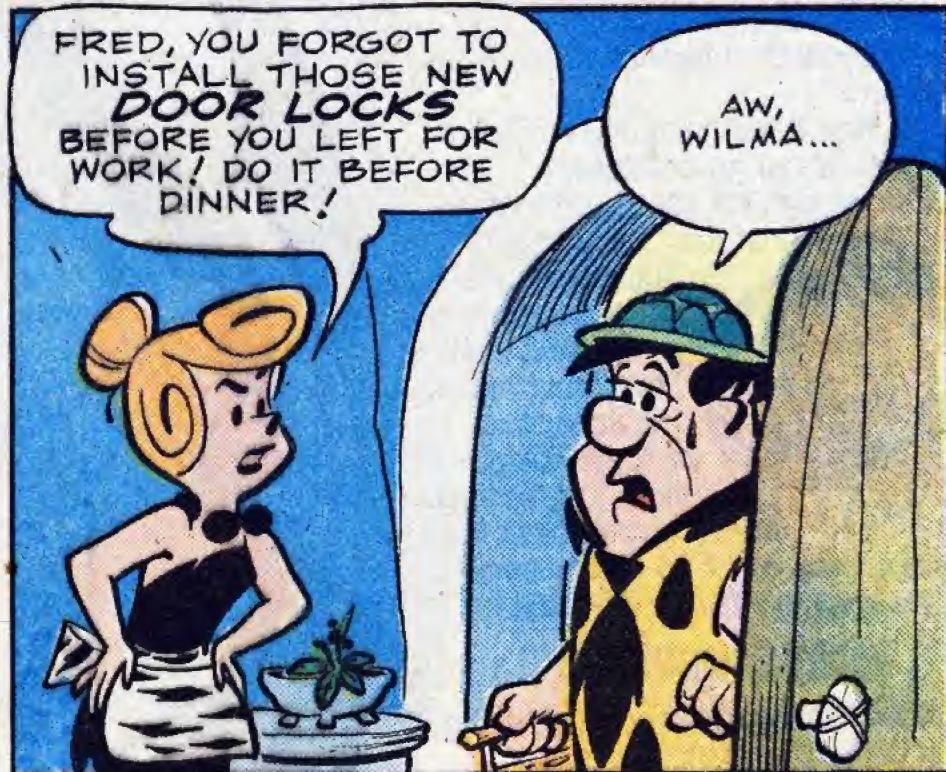
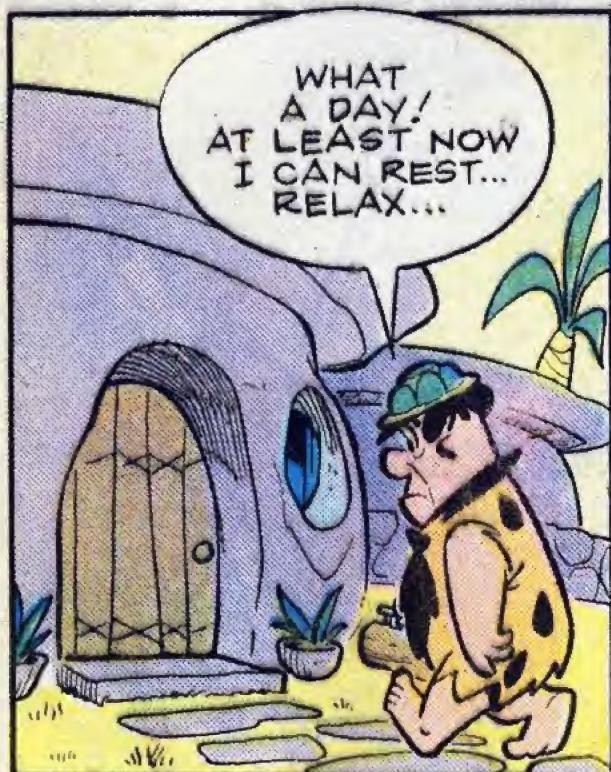
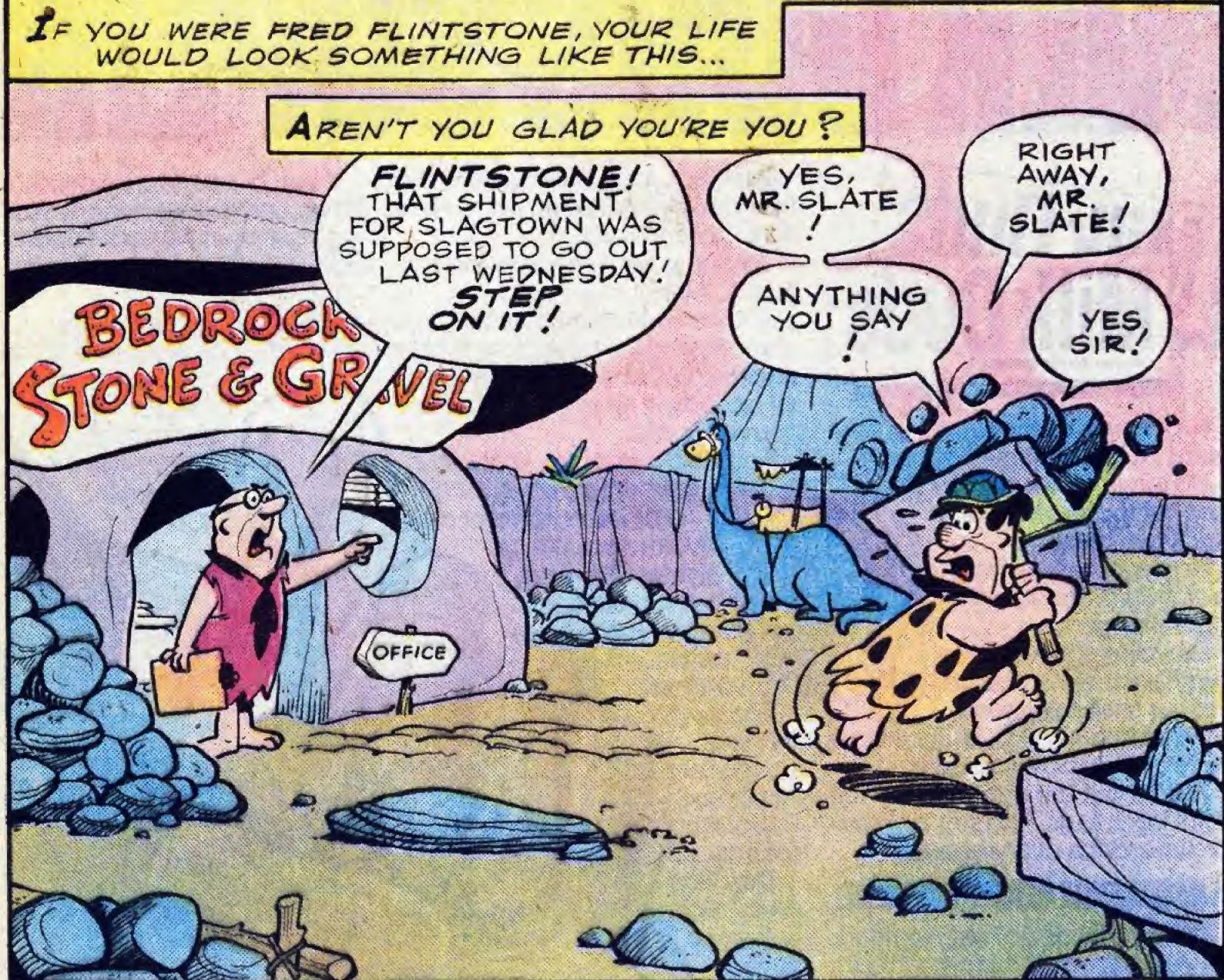


HANNA-BARBERA'S

# THE FLINTSTONES

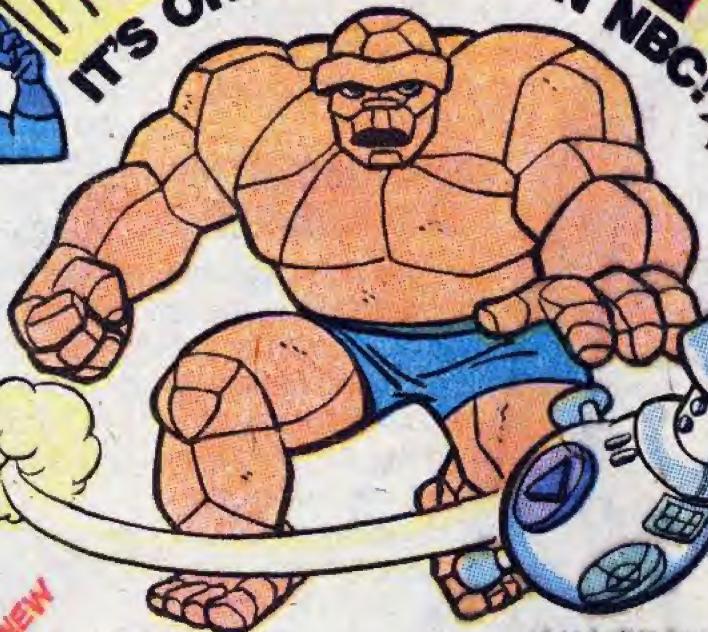
# FANTASTIC FRED

IF YOU WERE FRED FLINTSTONE, YOUR LIFE WOULD LOOK SOMETHING LIKE THIS...



# SATURDAY MORNING FEVER

IT'S ON THE RISE ON NBC!

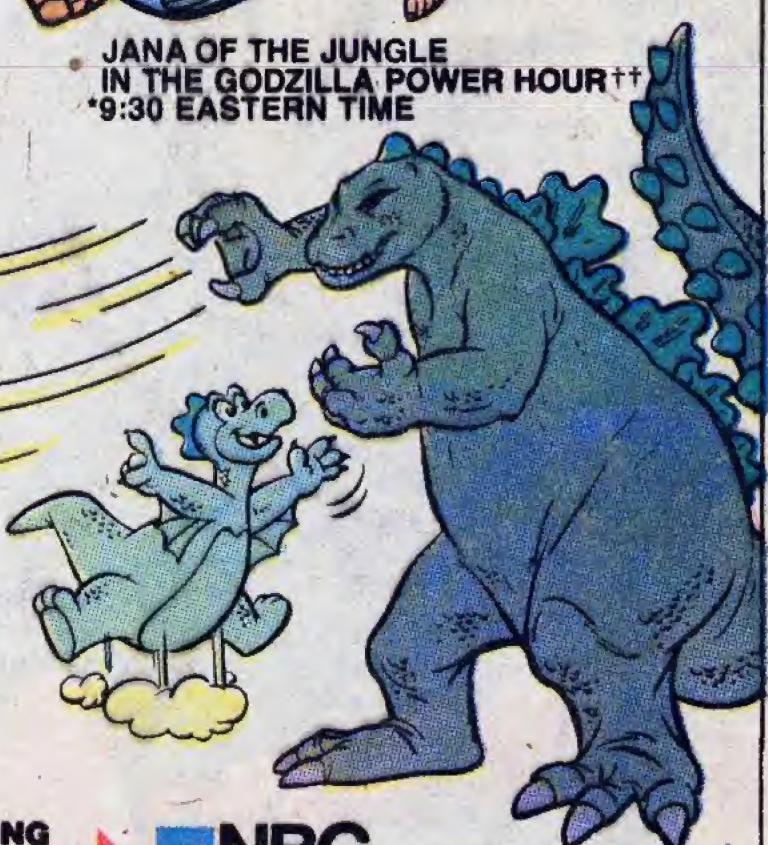


THE <sup>NEW</sup> FANTASTIC FOUR  
\*10:30 EASTERN TIME

JANA OF THE JUNGLE  
IN THE GODZILLA POWER HOUR <sup>††</sup>  
\*9:30 EASTERN TIME



YOGI'S SPACE RACE <sup>††</sup>  
\*8:00 EASTERN TIME



\*NBC'S NEW SATURDAY MORNING  
SHOWS START SEPTEMBER 9.  
CHECK YOUR LOCAL TV LISTINGS  
FOR TIME AND CHANNEL.



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of Cadence Ind. Corp. 1978  
†† ©Hanna-Barbera  
Productions Inc. 1978

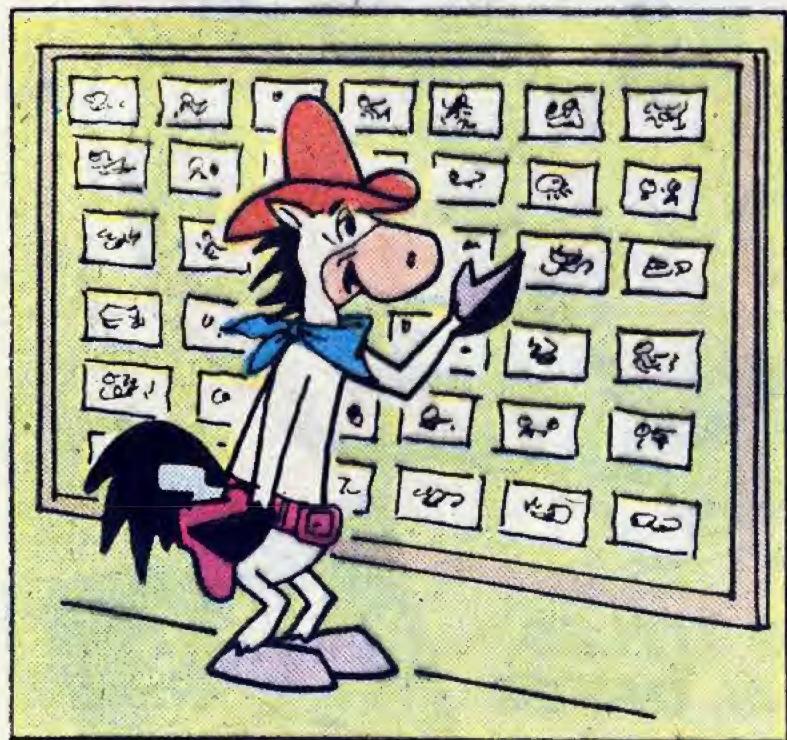
THE FANTASTIC WORLD OF

# HANNA-BARBERA

## SKETCH A STORY

Howdy, Funtastic World fans, this is ol' Quick Draw McGraw here, to talk to you about the storyboard part of the animation business and just what is involved in doing a board.

When animated cartoon studios first started about sixty years ago, the standard method of writing the script for the show was to "sketch" the story. Early story production was done on scratch pad paper and pinned up on large panel boards with pushpins. This system allowed for quick changes of rough sketches and the replacing or resetting of entire story sequences.



The sketch paper, about 4" x 6" in size, was big enough to be seen by a number of people in the story room. This allowed a storyboard writer to present the show in sequence to producers, directors, designer and animators. This presentation was known as "giving" the board. These conferences were tests to see if the gags and jokes were "working." It was also a way of getting suggestions and new ideas that might improve the show.

Some storyboards were prepared by one writer-artist, while others worked in teams of head writer and sketch artist. One cartoon short story usually took from four to six weeks to prepare, after which the boards were taken over by the animation director who had probably already worked on some of the ideas and gags during preliminary work. The story sketches served as a guide to the director and layout artists in timing the picture and designing the final product.

The large storyboard method of production is still used today, but it is usually reserved for feature film story sketches. Feature stories may take many months

or years to finalize, and the big board presentation serves well in putting the show together, enabling many people to see the rough draft in conference. At Hanna-Barbera about ten large boards are presently in preparation for the feature cartoon, SONG OF HEIDI.

For Hanna-Barbera's FANTASTIC WORLD OF TELEVISION a smaller, more compact board was developed. Since TV budgets are much lower than budgets for theatrical cartoons, a faster method of producing boards was developed. Instead of the large loose sketches for pinning up, the television storyboard is drawn on 9" x 12" pages containing six panels per page for smaller sketches. These are clipped together in a book-like sequence. A half hour television cartoon such as SCOOBY-DOO or LAFF-A-LYMPICS might use 90 to 100 of these pages to tell the story.

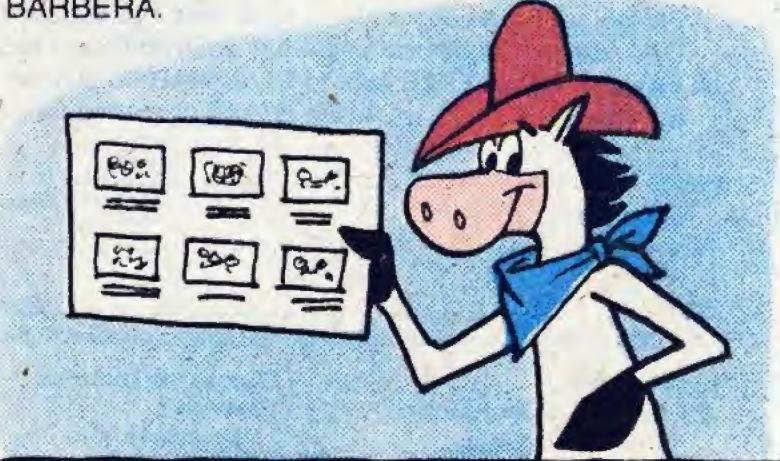
The television boards are usually produced from an approved typewritten script. The script contains all the character lines, with screen and action direction. The storysketch editor uses this information to design the entire show. Starting with scene one, the sketch artist creates locations and staging throughout the picture. Action, attitudes and expressions are captured in very rough sketch form. These small sketches serve as important guides to the director as well as to layout and design artists and the animators.

The sketch artist is not locked-in to depicting every detail of the script as typed out, for his artistic judgement as to the best graphic handling now comes into play. Selection of longshots and closeups, pan shots and zooms, dissolves and wipes become the decision of the storyboard artist. He may also become a writer when he finds that lines need to be rewritten or new lines created to best give the story its proper flow.

The finished storyboard acts as a blueprint for the construction of the entire animated cartoon. It is the unifying element that permits a film to be produced on an assembly line process, as must be done in the creation of the television cartoon series.

Although I am called "Quick Draw", many of the storyboard directors also have to be "quick on the draw" since their sketches must be quickly rendered visuals in rough technique. But they still must indicate everything that needs to be shown in the finished film. After all, The storyboard itself does not ever appear on the TV screen but the "cleaned-up" version does, and that's what counts.

Well, I can count, too, and I calculate that I've just about run out of time, so this is your old friend Quick Draw McGraw saying I'll fade out, end of scene, in another FANTASTIC WORLD STORY OF HANNA-BARBERA.



FRED, YOU KNOW VERY WELL THERE HAVE BEEN REPORTS OF A SABRE-TOOTHED **CAT BURGLAR** IN THIS NEIGHBORHOOD!

WILMA, I'VE HAD A HARD DAY AT THE OFFICE...

I'M WORRIED ABOUT HAVING THOSE FLIMSY LOCKS ON OUR DOORS!

THE NEW LOCKS CAN WAIT UNTIL LATER! I'M GOING TO TAKE A NAP! DON'T DISTURB ME!

ALONE, FRED MAKES SURE THAT NO ONE WILL FIND OUT ABOUT A CERTAIN WELL-GUARDED SECRET...



OH, BOY! NOW, WHERE DID I LEAVE OFF. LAST NIGHT? I THINK DOCTOR ROTTEN HAD STONEMAN, TRAPPED!

BOY, THEY SURE PRINT THESE COMIC BOOKS ON CHEAP STONE!

STONEMAN SURE IS SOMETHING... IMAGINE CATCHING THE MASTODON MASTER LIKE THAT...

I'LL BET FOLKS APPRECIATE **STONEMAN!** HIS WIFE WOULDN'T **DARE** NAG HIM!

THOSE  
SUPER-HEROES  
REALLY HAVE IT  
MADE... EVERYONE  
ADMires THEM...

YOU  
STOPPED  
THAT RUNAWAY  
MASTODON,  
FANTASTIC  
FRED! HOW CAN  
I THANK YOU  
?

NO  
THANKS  
NECESSARY,  
MA'AM  
!

LATER, IN THE NEWSROOM  
OF THE DAILY GRANITE...

FANTASTIC FRED DID IT  
AGAIN! HE CAUGHT 672  
WANTED CROOKS... ALL  
IN HIS SPARE TIME!

HE'S SO  
WONDERFUL!

WHY COULDN'T  
YOU BE MORE  
LIKE HIM, YOU  
WORM?

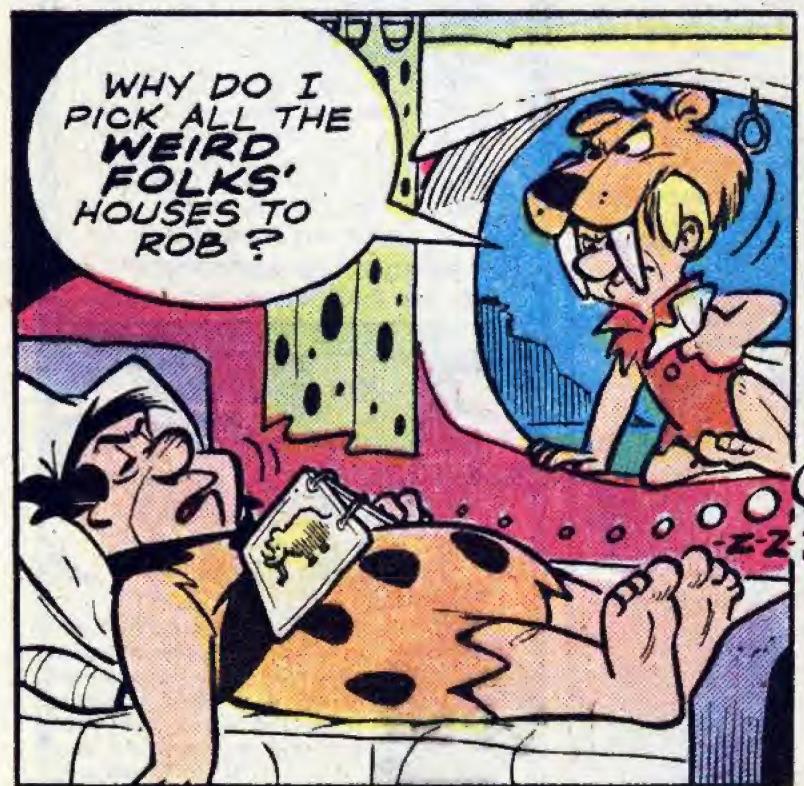
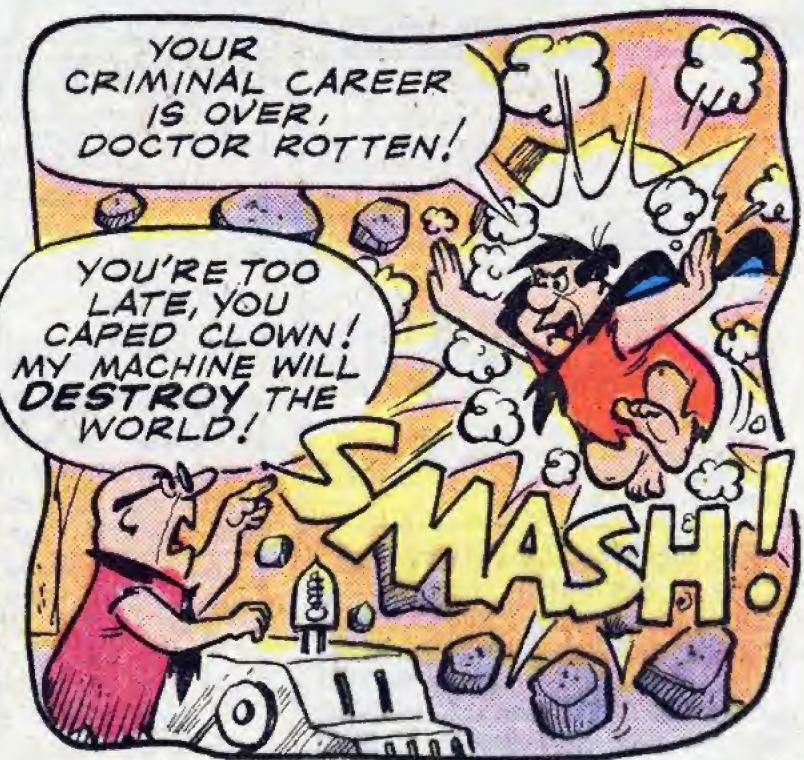
LITTLE  
DOES SHE  
KNOW...

LOOK WHAT'S COMING  
IN ON THE TELETYPE!  
DOCTOR ROTTEN IS ON  
THE LOOSE  
AGAIN!

WHAT?  
THAT  
EVIL-  
DOER?

UH... I JUST  
REMEMBERED! I HAVE TO GO  
DEFROST SOME T-V DINNERS!

...PROBABLY GOING  
TO HIDE FROM DOCTOR  
ROTTEN, YOU SPINELESS  
BRONTOTOAD!  
OH, FOR A  
MAN LIKE  
FANTASTIC  
FRED!



I WON'T LET YOU DESTROY THE WORLD! THERE ARE TOO MANY GOOD T-V SHOWS I'D MISS!

I'LL CONTAIN THE BLAST IN MY SUPER-HUG!

MY! THAT WAS A BIG ONE. WASN'T IT?



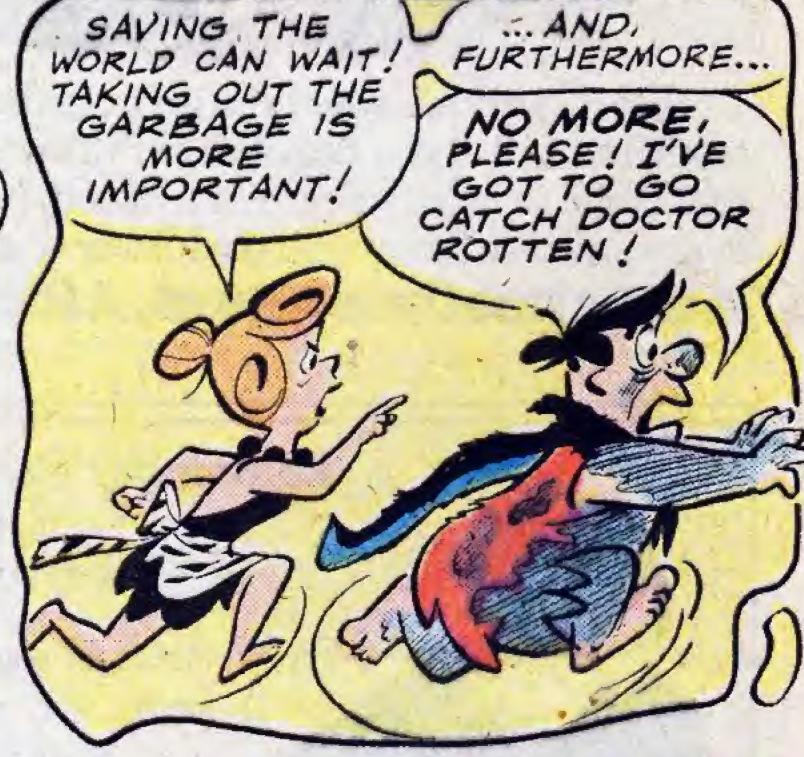
FRED FLINTSTONE! YOU DIDN'T TAKE THE GARBAGE OUT BEFORE YOU LEFT! HOW MANY TIMES MUST I TELL YOU?

BUT, WILMA... I JUST SAVED THE WORLD!

SAVING THE WORLD CAN WAIT! TAKING OUT THE GARBAGE IS MORE IMPORTANT!

...AND, FURTHERMORE...

NO MORE, PLEASE! I'VE GOT TO GO CATCH DOCTOR ROTTEN!



DOCTOR ROTTEN'S GETTING AWAY! GOTTA CATCH HIM... EVIL VILLAIN...

NO...NOT MY MOTHER'S CANDLABRA!

QUIET, LADY, OR I'LL PUT A GAG OVER YOUR MOUTH! I'M ALMOST FINISHED HERE!



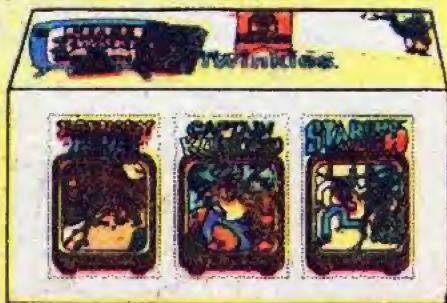


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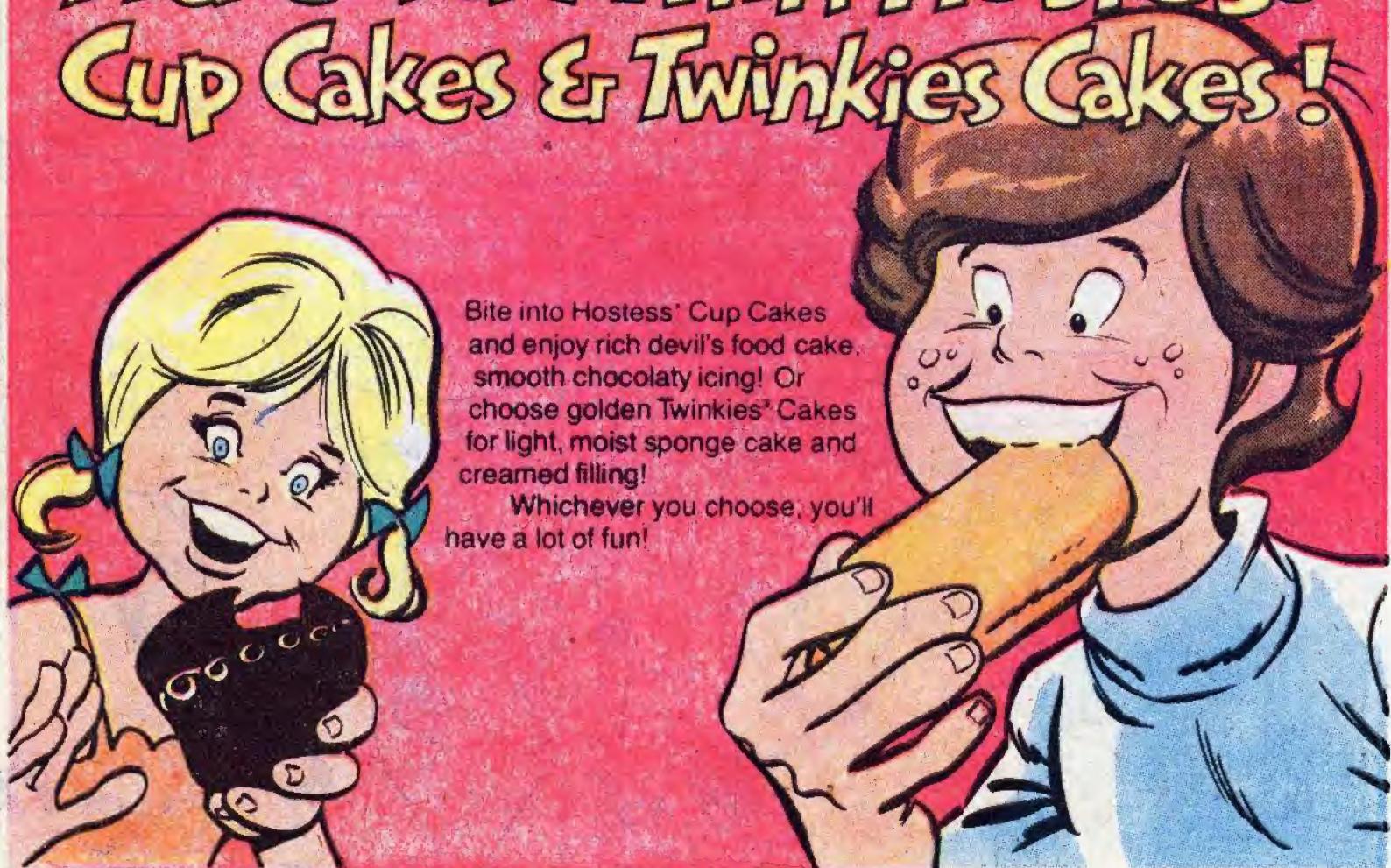
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Whichever you choose, you'll have a lot of fun!



HANNA-BARBERA'S

# YOGI BEAR

## CIRCUS LARENDOUS

I USED TO WORK IN A CIRCUS ONCE, BOO BOO! IN FACT, ONE OF MY BEST FRIENDS WAS THE INDIA RUBBER MAN!

WEIRD THING ABOUT HIM... HIS CHECKS WERE GOOD BUT **HE** BOUNCED!

LOOK, YOGI! THERE'S HUCK HOUND!

TICK!

THIS SHORE IS A TOUGH NUT TO CRACK! I MUST NOT BE POUNDING TH' RIGHT SPOT!

HOWDY, HUCK!

HI, YOGI... I'M HAVING AN AWFUL TIME WITH THIS **STRENGTH TESTER!**

TEST YOUR STRENGTH

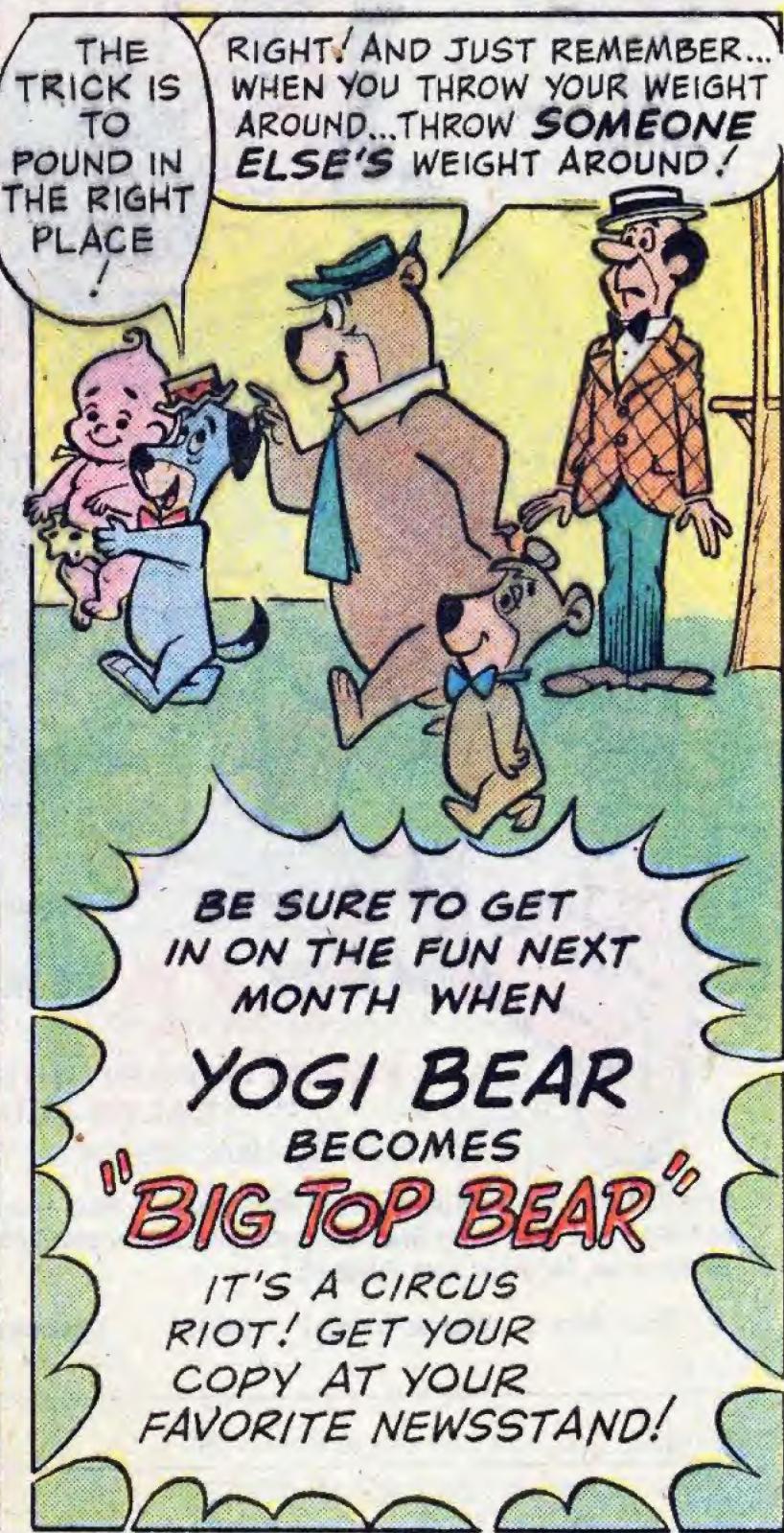
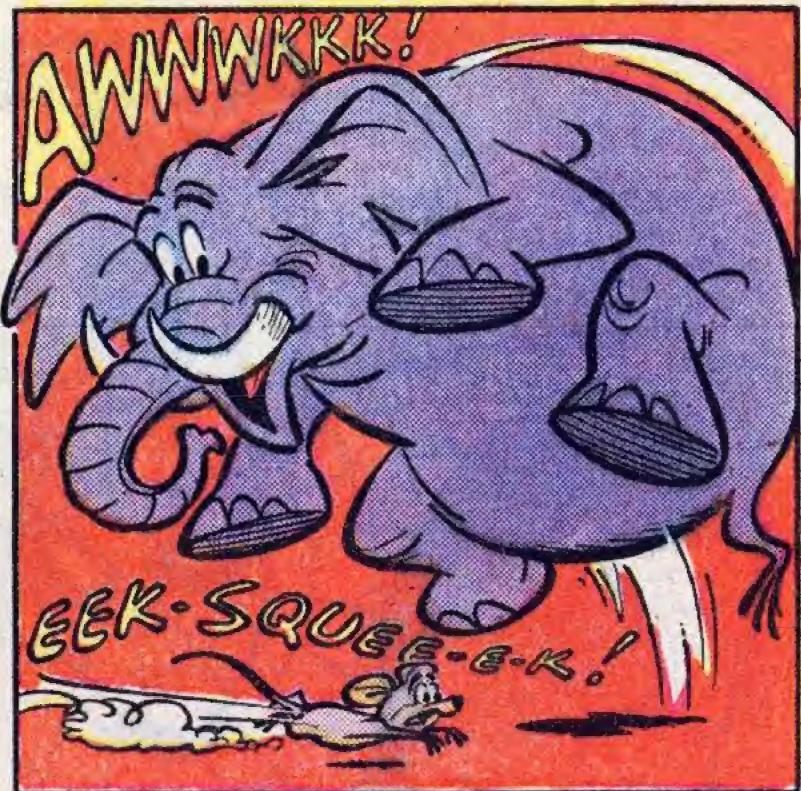
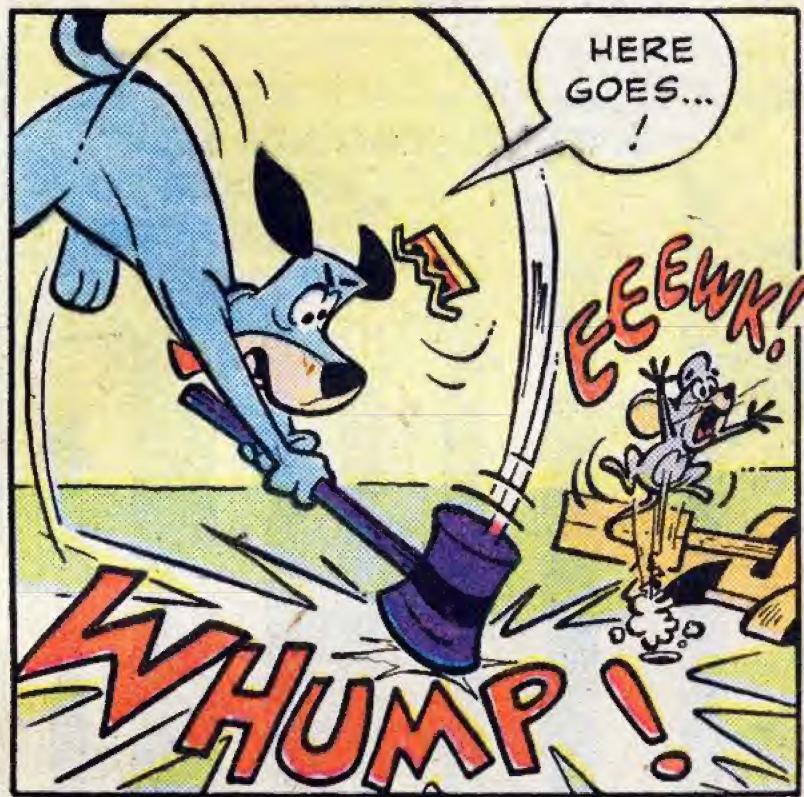
TEST YOUR STRENGTH

I KEEP POUNDIN' BUT I'M NOT GETTIN' ANYWHERE! MAYBE I OUGHTA EAT MORE BROCCOLI FOR STRENGTH!

IT'S EASY TO SEE THIS GAME'S NOT ON THE UP-AND-UP....

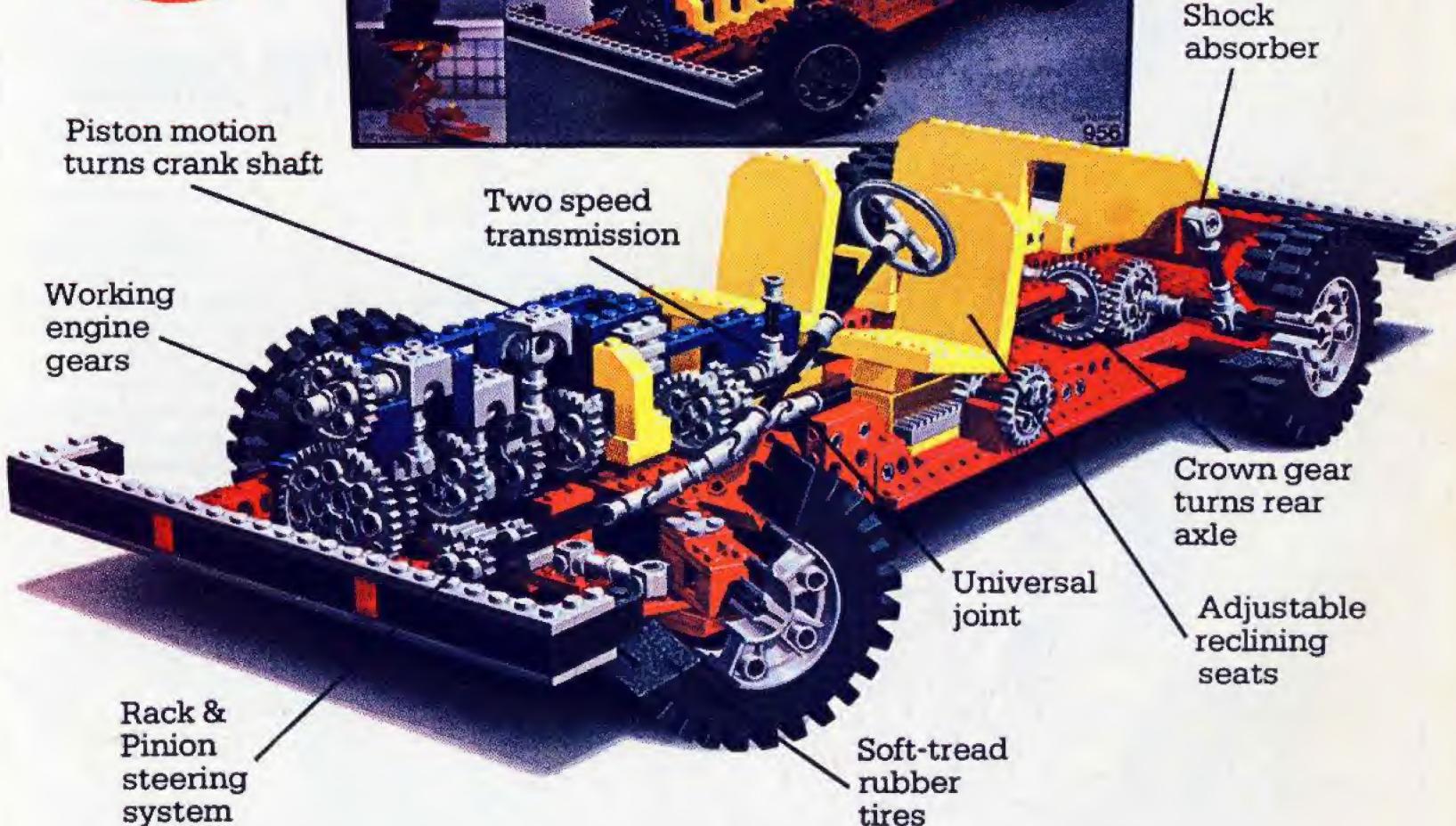
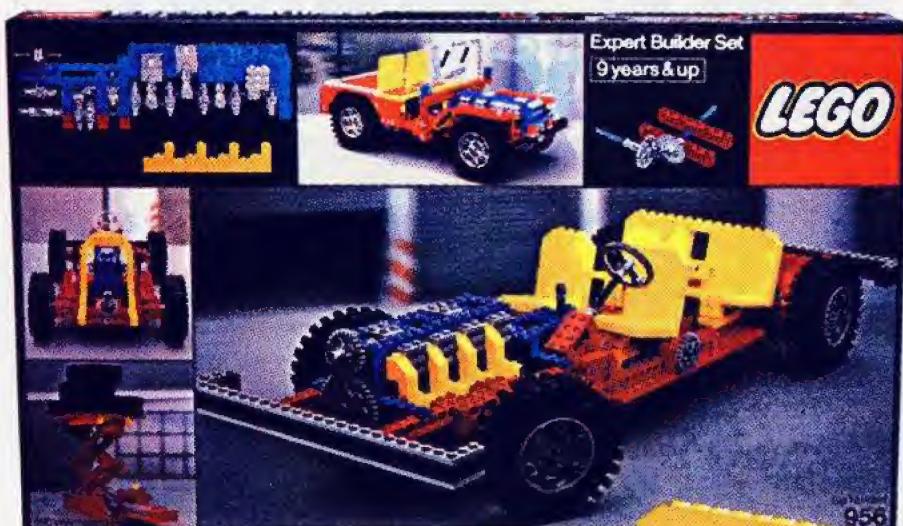
POUND THE MALLET NEAR THAT MOUSE HOLE!

THERE? WELL, IF YOU SAY SO.....



# MOVE IT! STEER IT! SHIFT IT! BUILD IT!

NEW



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There are four sets to choose from:



Auto Chassis, Go-Cart, Farm Tractor and Sky Copter - plus a motor and a parts pack. Each set comes with special building instructions and directions for rebuilding other designs.

Don't miss out. These four new super sets are waiting for you. Now show your friends what an expert builder you are.